

## York International Women's Week 2022

### **Free online workshop: Using social media to publicise your event**

**Tuesday 1<sup>st</sup> February , 6-7.15pm** [NB new date]

This Zoom workshop is open to all event organisers who would like advice on how to use Facebook, Twitter and Instagram for effective communication. Beginners and those with experience welcome, and there will be time for questions. If you are new to Zoom you will be offered guidance in accessing the site before the session, and extra support is available for anyone completely new to social media.

The workshop will be facilitated by Reny Iskander, who is experienced in using social media for activist groups. Topics covered are likely to include: how to register for each platform, safer practices, devising lively and appropriate text and images for each site, connecting to others online, building a community.

An Eventbrite booking link will be sent to all organisers in the email accepting events into the YIWW2022 Programme (sent by 16<sup>th</sup> January). But in the meantime please put the date in your diary if you might be interested and, as always, email [yorkwomensvoices@gmail.com](mailto:yorkwomensvoices@gmail.com) if you have any queries.